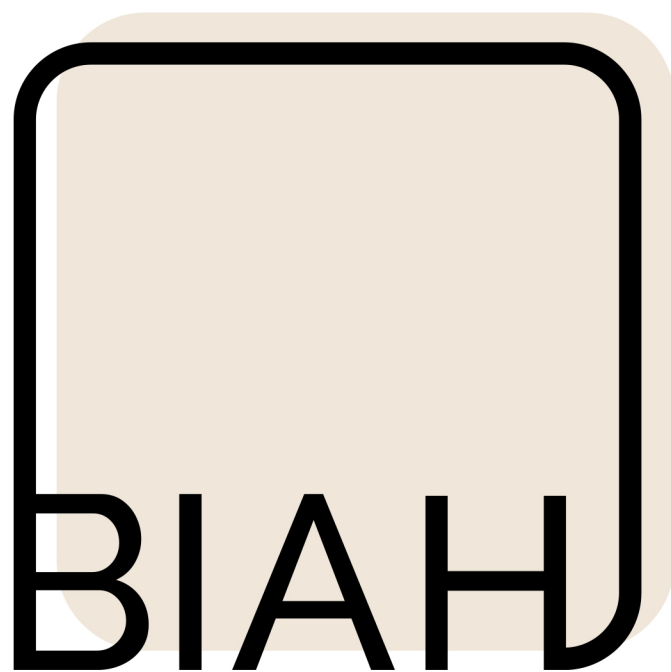




6th BOLU INTERNATIONAL POSTER DESIGN COMPETITION

SELECTED POSTERS AND WINNERS

BOLU, 2025





6th BOLU INTERNATIONAL POSTER DESIGN COMPETITION BOOK

Fighting Against Addiction

Organized by

Bolu Abant İzzet Baysal University

Faculty of Fine Arts, Department of Graphic Arts

Editor

Assoc. Prof. Orhun Türker

Co-Editor

Res. Assist. Dr. Abdurrahman Özdemir

This project has been deemed worthy of funding in the 'Social Awareness' category by the Scientific Research Project Office of Bolu Abant İzzet Baysal University.
Project No: 2025-SOS-014

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ISBN 978-625-96817-2-6

November, 2025

ÖNSÖZ

Bolu Uluslararası Poster Tasarım Yarışması, küresel ölçekte tasarımcıları toplumsal konular üzerine düşünmeye ve farkındalık üretmeye davet eden, kâr amacı gütmeyen bir etkinliktir. Bolu Abant İzzet Baysal Üniversitesi tarafından altıncı kez düzenlenen yarışma, ulusal ve uluslararası paydaşların katkılarıyla bir kez daha başarıyla tamamlanmıştır.

Bu yılın teması, bağımlılıkla mücadele olarak belirlenmiştir. Tema belirlenirken Sürdürülebilir Kalkınma Amaçlarından ilham alınmış, bağımlılık olgusunu toplumsal, bireysel ve psikososyal yönleriyle ele alan, bu alanda farkındalık geliştirmeyi amaçlayan afiş tasarımları değerlendirilmiştir.

Bu yıl, altı kıtadan 58 ülkeden toplam 2187 poster tasarım başvurusu yapılmıştır. Değerlendirme süreci, 9 farklı ülkeden 15 jüri üyesinin gerçekleştirdiği çevrim içi oylama ile tamamlanmıştır.

Bu süreç, bağımlılık konusuna yönelik küresel duyarlılığı güçlendirmek ve görsel iletişim tasarımı aracılığıyla topluma katkı sunmak adına önemli bir adım olmuştur. BIAH ekibi olarak, yarışmanın başarıyla tamamlanmış olmasından duyduğumuz memnuniyetle, tasarımın toplumsal sorumluluk alanında ne denli güçlü bir araç olduğunu bir kez daha gözlemlemiş bulunmaktayız.

Gelecek yıllarda da benzer etkinliklerle tasarımın dönüştürücü gücünü desteklemeyi ve daha geniş kitlelere ulaşmayı amaçlıyoruz.

Doç. Orhun TÜRKER

Organizasyon Yürütücüsü / BAİBÜ

FOREWORD

Bolu International Poster Design Competition is a non-profit event that invites designers from around the world to reflect on social issues and create awareness through visual communication. Organized for the sixth time by Bolu Abant İzzet Baysal University, the competition has once again been successfully completed with the support of national and international partners.

This year's theme was determined as combating addiction. Inspired by the Sustainable Development Goals, submissions focused on raising awareness toward addiction by addressing it from social, individual, and psychosocial perspectives.

In this edition, a total of 2,187 poster submissions were received from 58 countries across six continents. The evaluation process was carried out through an online voting system by 15 jury members representing 9 different countries.

This initiative has been an important step in strengthening global awareness on addiction and demonstrating the meaningful impact of visual communication design in supporting society. As the BIAH team, we take pride in the successful completion of the competition and once again observe how powerful design can be in the field of social responsibility.

We remain committed to supporting the transformative power of design and aim to reach even wider audiences with future editions of this event.

Assoc. Prof. Orhun TÜRKER

Organization Executive / BAİBU

Hakkında

Katılımcılar, “Bağımlılığa Karşı Mücadele” teması çerçevesinde hazırladıkları özgün afiş tasarımlarıyla, bağımlılığın birey, aile ve toplum üzerindeki olumsuz etkilerini sorgulamış; aynı zamanda sağlıklı yaşam biçimlerini, dayanışmayı ve farkındalığı teşvik eden güçlü görsel anlatımlar ortaya koymuşlardır. Her bir çalışma, sanatın iletişim gücünü kullanarak izleyicide düşünsel bir etki yaratmayı hedeflemiş; toplumsal bir sorunu evrensel bir dile dönüştürmüştür.

Yarışmaya dünyanın farklı ülkelerinden gönderilen eserlerin çeşitliliği, teknik yetkinliği ve kavramsal derinliği, tasarımcıların konuya gösterdiği duyarlılığı ve yaratıcılığı bir kez daha ortaya koymuştur. Bu üretim süreci, yalnızca bir tasarım yarışması olmanın ötesine geçerek, sanat aracılığıyla ortak bir bilinç ve empati ortamı oluşturmuştur.

Bolu Uluslararası Poster Tasarım Yarışması, her yıl olduğu gibi bu yıl da sanatın birleştirici gücünü ve tasarımın toplumsal dönüşümdeki etkisini gözler önüne sermiştir. Farklı kültürlerden gelen tasarımcıların katkılarıyla oluşan bu uluslararası platform, sanatın evrensel diliyle bağımlılıkla mücadelede yeni bakış açıları sunmuştur.

BIAH ekibi olarak, etkinliğin başarıyla tamamlanmasından büyük bir gurur duyuyor; gelecekte de sanat ve tasarımın dönüştürücü gücüyle toplumsal farkındalık yaratma hedefimizi sürdürmeyi diliyoruz. Yarışmaya katılan, destek veren ve süreci ilgiyle takip eden herkese teşekkür ediyor; ödül kazanan ve sergilemeye değer bulunan tasarımcıları içtenlikle tebrik ediyoruz.

Arş. Gör. Dr. Abdurrahman ÖZDEMİR
Organizasyon Yürütücüsü / TNKU

About

Participants, through their original poster designs created under the theme “Fighting Against Addiction,” have questioned the negative effects of addiction on individuals, families, and society, while also presenting powerful visual narratives that promote healthy lifestyles, solidarity, and awareness. Each work aims to evoke intellectual reflection in the viewer by harnessing the communicative power of art, transforming a social issue into a universal language.

The diversity, technical proficiency, and conceptual depth of the works submitted from different countries around the world once again reveal the designers’ sensitivity and creativity toward the theme. This process has gone beyond being merely a design competition, forming a shared space of consciousness and empathy through art.

As in previous years, the Bolu International Poster Design Competition has once again highlighted the unifying power of art and the transformative impact of design on society. With contributions from designers representing diverse cultures, this international platform has offered new perspectives in the global struggle against addiction through the universal language of art.

As the BIAH team, we take great pride in the successful completion of this event and remain committed to continuing our mission of raising social awareness through the transformative power of art and design. We extend our sincere thanks to all participants, supporters, and followers of the process, and our heartfelt congratulations to the award-winning and exhibited designers.

Res. Assist. Dr. Abdurrahman ÖZDEMİR
Organization Executive / TNKU

Kurullar

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Rektörü

Prof. Dr. Alaybey Karoğlu / Güzel Sanatlar Fakültesi Dekanı / Bolu
Abant İzzet Baysal Üniversitesi

Prof. Dr. Üzeyir Ok / Eğitim Fakültesi Dekanı / Bolu Abant İzzet
Baysal Üniversitesi

Organizasyon Yürütücüleri & Düzenleme Kurulu

Doç. Orhun Türker / Bolu Abant İzzet Baysal Üniversitesi

Arş. Gör. Abdurrahman Özdemir / Tekirdağ Namık Kemal Üniversitesi

Kurumsal Kimlik ve Web Tasarım

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Prof. Dr. Alaybey Karoğlu / Dean, Faculty of Fine Arts / Bolu Abant İzzet
Baysal University

Prof. Dr. Üzeyir Ok / Dean, Faculty of Education / Bolu Abant İzzet Baysal
University

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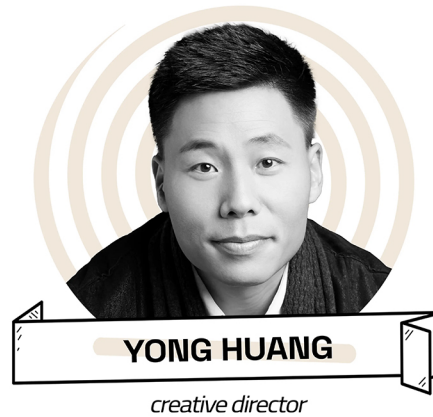
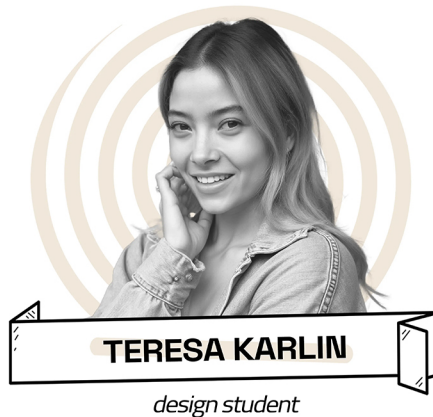
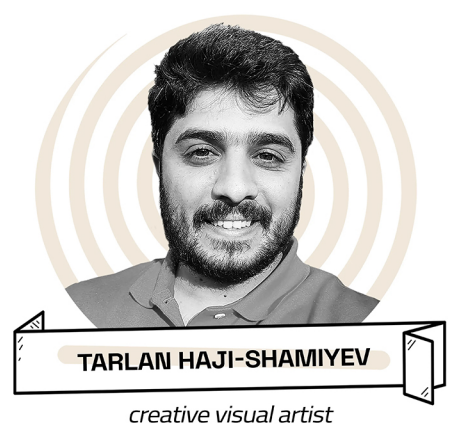
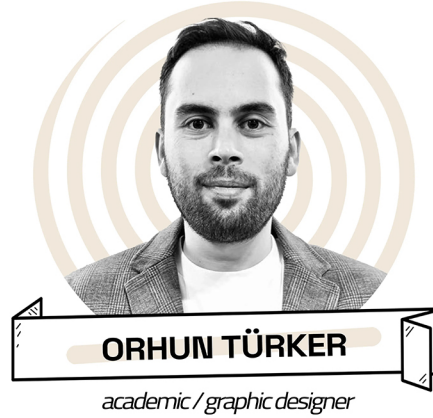
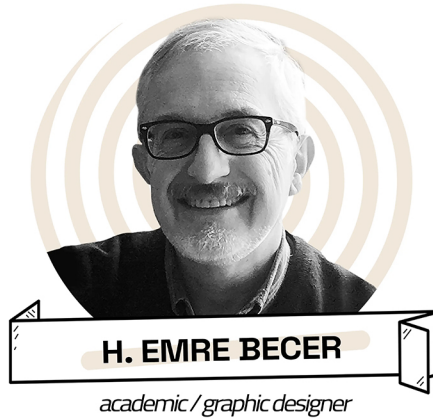
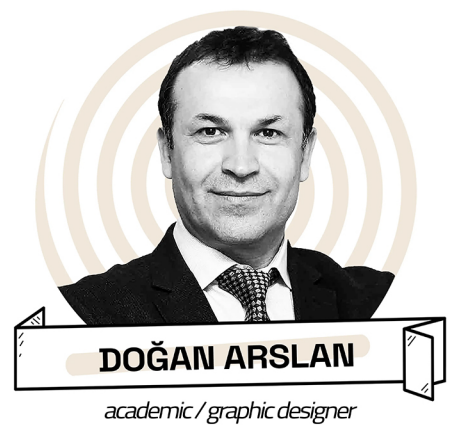
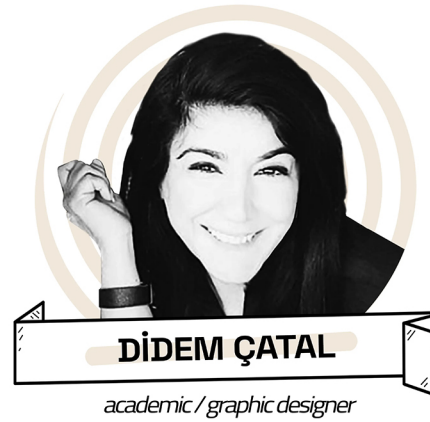
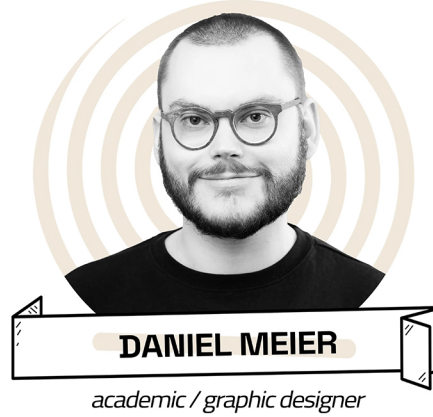
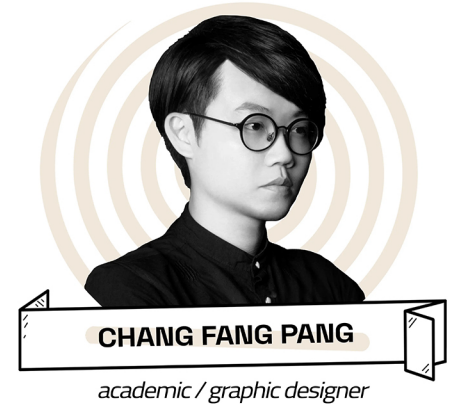
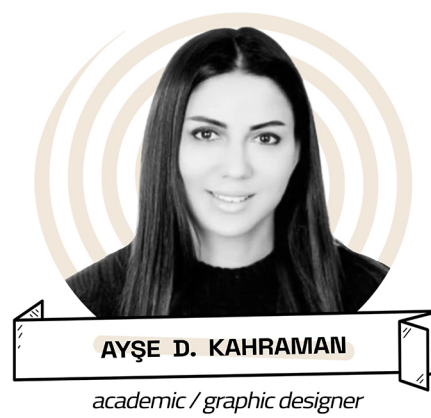
Assoc. Prof. Orhun Türker / Bolu Abant İzzet Baysal University

R.A. Abdurrahman Özdemir / Tekirdağ Namık Kemal University

Identity & Web Design

Assoc. Prof. Orhun Türker / Bolu Abant İzzet Baysal University

Juri Üyeleri / Jury Members A-Z



EXECUTIVES

SINCE 2019



ORHUN TÜRKER

academic / graphic designer



ABDURRAHMAN ÖZDEMİR

academic / graphic designer

Main Institute



This project has been deemed worthy of funding in the 'Social Awareness' category by the Scientific Research Project Office of Bolu Abant İzzet Baysal University.

Project No: 2025-SOS-014.

Main Sponsor



Juries From

IOWA STATE
UNIVERSITY

htk academy
a creative place



YEDİTEPE
UNIVERSITY



實踐大學
Shih Chien University



ISTANBUL MEDENİYET
UNIVERSITY

Katılımcılar / Participants A-Z

A. CARDENAS CHAVEZ	ELIZAVETA FUDIMOVA	KATARZYNA PANEK	ÖZLEM AYVAZ TUNÇ
AHSEN YAĞLI	EMRAH ÖZ	KONRAD ZAJĄC	SACHIHO
ALEXANDRA SOKOLIOVÁ	ERAY ÖZTÜRK	LAURA RALLI	SAMUEL HERNÁNDEZ CRUZ
ALICJA WERNER	ESAT ÇETİNTAŞ	LEX DREWINSKI	SEFA ERSAN KAYA
ALİHAN DURDUBAŞ	ESRA YILDIRIM	MAHMUT ERZİNCAN	SEHER ŞEVVAL ÖZKAN
ANDREA NAIARA LÓPEZ VIRGEN	EVAN OKUN	MANUEL AHUACTZIN	SELİN SOMAK
ANDREW ZHYRKO	EWA ENGLER-HERER	MARIO ESTEVEZ	SERRA ŞENGÜL
BURAK ŞAHİN	EZGİ DİLBER BULUT	MELİKE KÜSMENOĞLU	SUDE NUR ACAR
CANSU POLAT	FABRİCIO MAFFIOLI	MERT YÜCEL	SÜLEYMAN ŞİMŞEK
CEREN SİLA BAL	FARİZ EYVAZLI	MERYEM KARADEMİR	TAMARA KOVALOVA
ÇAĞATAY DİNÇER	FATEME FEYZİ	MİCHAL STROZ	TUANA ARDA KELEŞ
ÇAĞDAŞ İNCİ	GÖRKEM USTAOĞLU	MINGLIANG LI	TUANA YÜCEL
DAMIAN KŁACZKIEWICZ	GYÖRGYI NAGY-BALOGH	MİTHAT ALADAĞ	TUNAHAN DURDUBAŞ
DANIEL OLMEDO	HAKAN KAYAHAN	MONIKA PRUS	VİLDAN ARSLAN
VINCENT DE WIT	HAKAN MAZLUM	MUKADDES KÖROĞLU	YICHENG GU
DODI NURSAİMAN	HATİCE ŞAHİN	NEBİCAN TAŞKAN	YONGQI CHOU
DOĞAN ÖZDEMİR	HEYAM H. F. BOSHNAQ	NUR DUMANLAR	YORDANIS BELTRÁN
ECE ERSOY YILAN	JAAKKO TIKKANEN	OGUZHAN PAKSOY	YUNUS TEKDEMİR
EDANUR ÇAKMAK	KAAN TOPÇU	OĞUZ KAAN	ZEYNEP DİLARA ASLAN
ELIŠKA MASLONKOVA	KADER İPEK	ÖMER DUMAN	

6th BOLU INTERNATIONAL POSTER DESIGN COMPETITION

SELECTED POSTERS



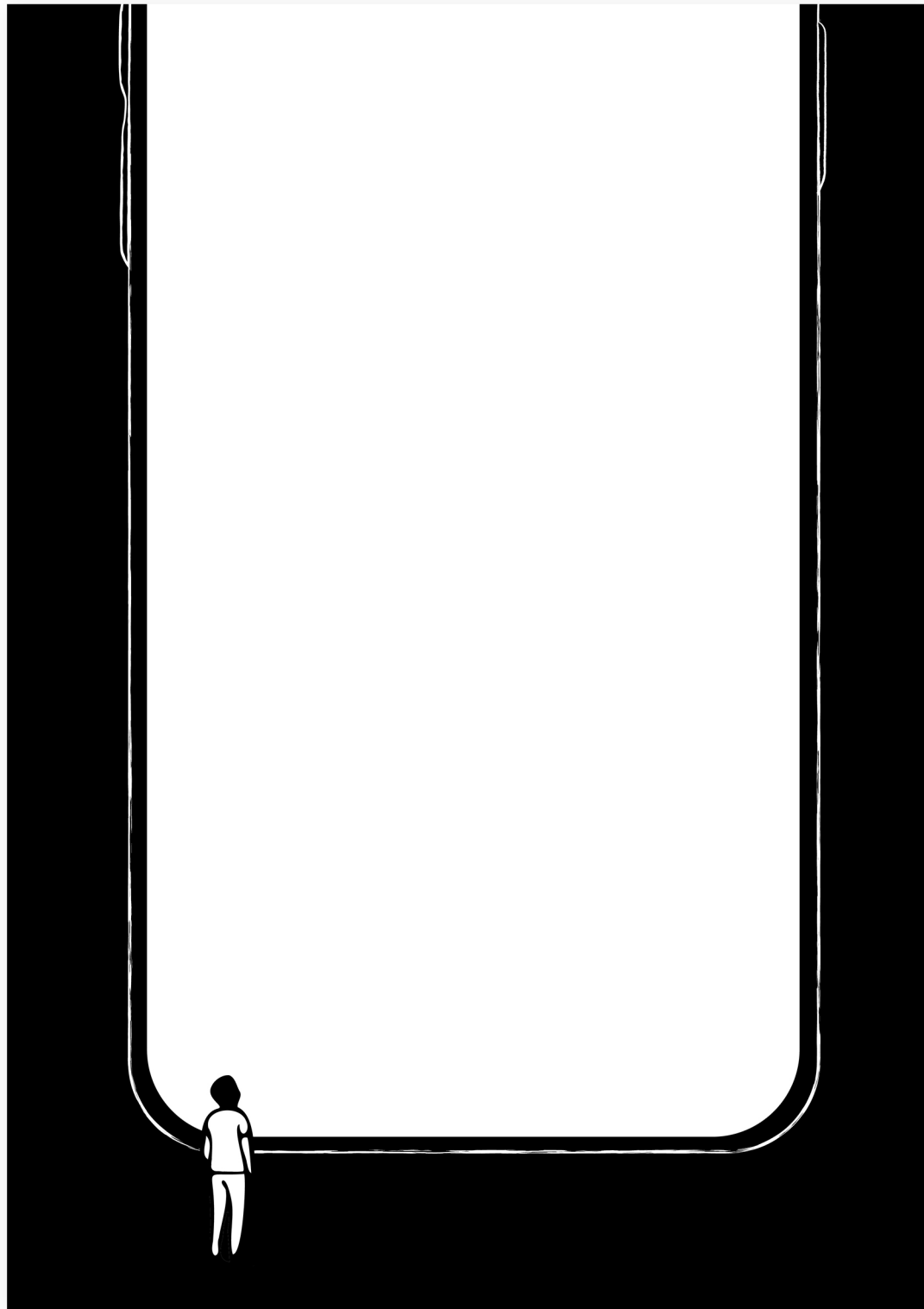
The image features a white background decorated with numerous red confetti pieces and streamers of various shapes and sizes, scattered across the frame. In the center, the word "WINNERS" is written in a bold, red, sans-serif font.

WINNERS

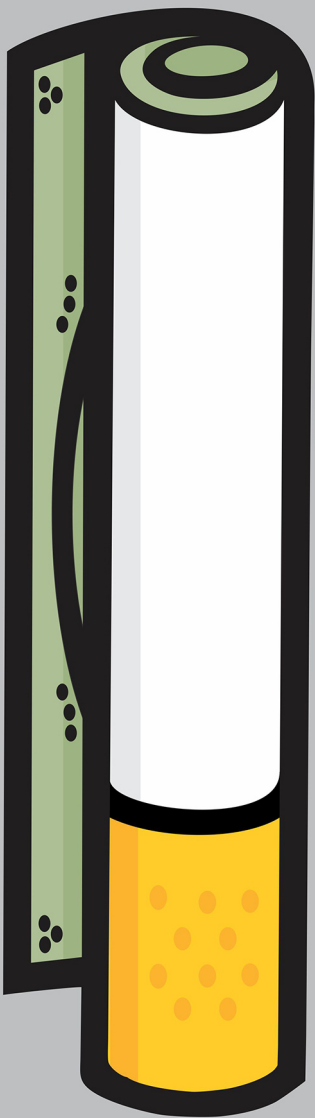


Games have rules. Gambling has victims.

DOĞAN ÖZDEMİR
TÜRKİYE



ALEXANDRA SOKOLIOVÁ
SLOVAKIA



ADDICTION = BUSINESS

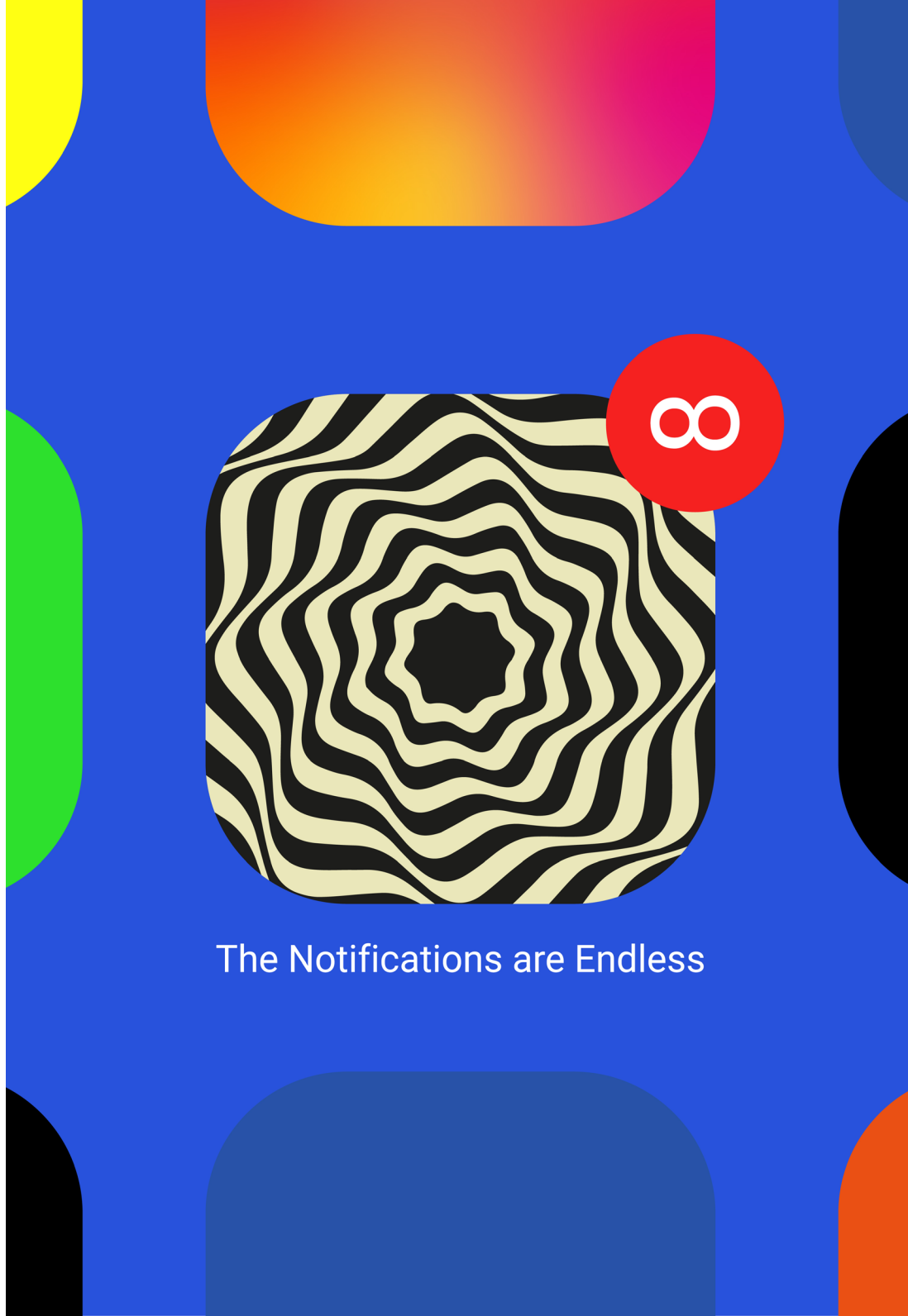
Fight Against Addiction

MANUEL AHUACTZIN

MEXICO

20

JURY SELECTED
TOP 20 POSTERS

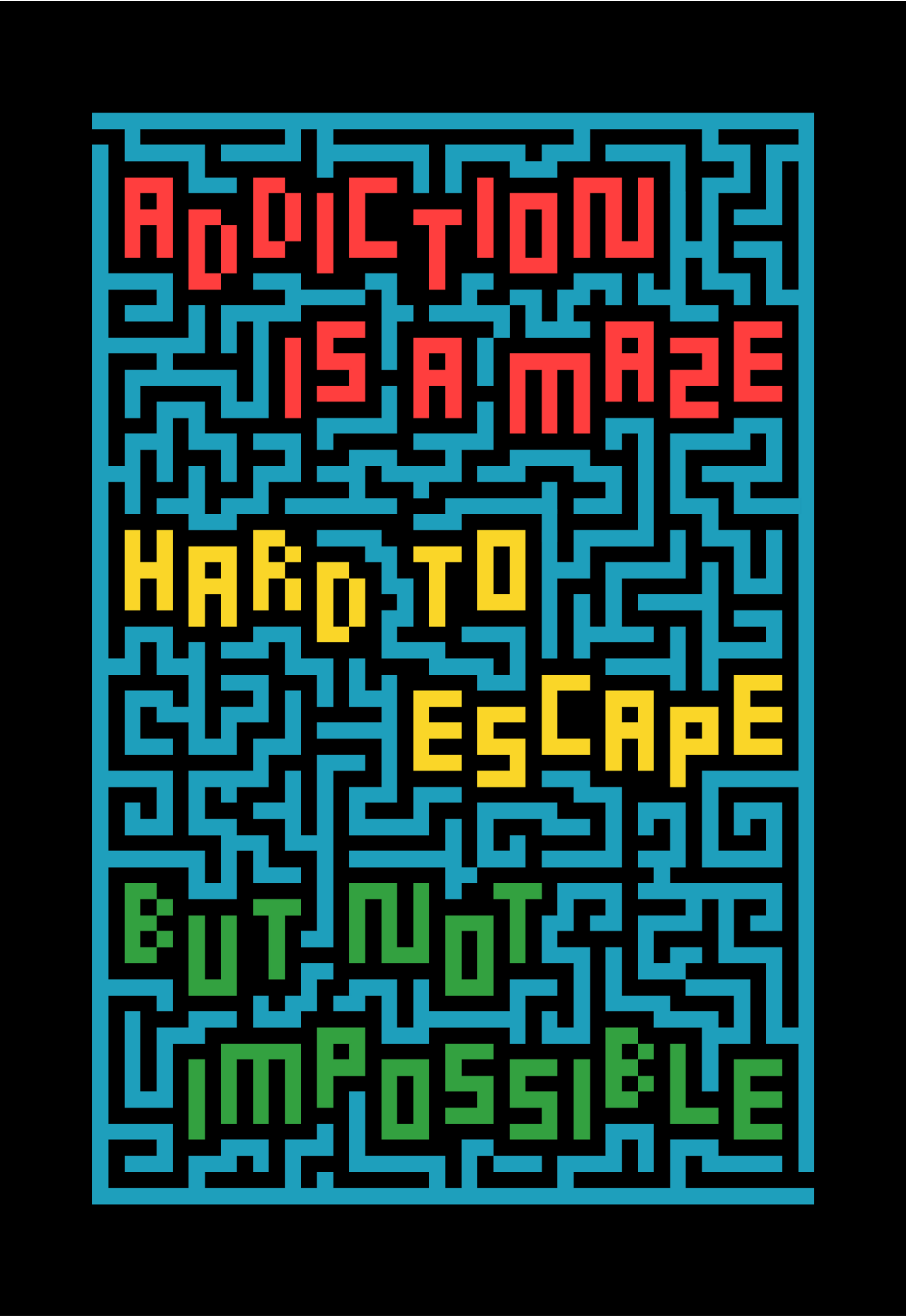




KAAN TOPÇU
TÜRKİYE



ANDREW ZHYRKO
UKRAINE



ALİHAN DURDUBAŞ
TÜRKİYE



MONIKA PRUS
POLAND



TUNAHAN DURDUBAŞ
TÜRKİYE

Addiction steals your freedom.



TUNAHAN DURDUBAŞ
TÜRKİYE



NOT A HABIT, A DEATH TICKET

EZGİ DİLBER BULUT
TÜRKİYE

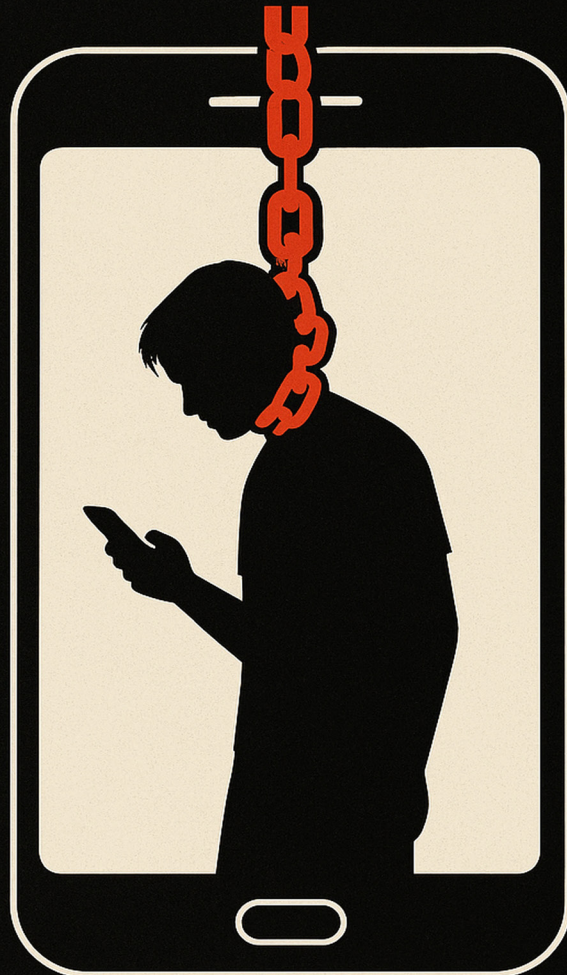
LET GO OF THE THORNS HOLD YOUR LIFE WITH LOVE

Addictions hurt you from the inside. Cleanse yourself from them
and embrace yourself again.



OĞUZHAN PAKSOY
TÜRKİYE

**DISCONNECT
TO RECONNECT**

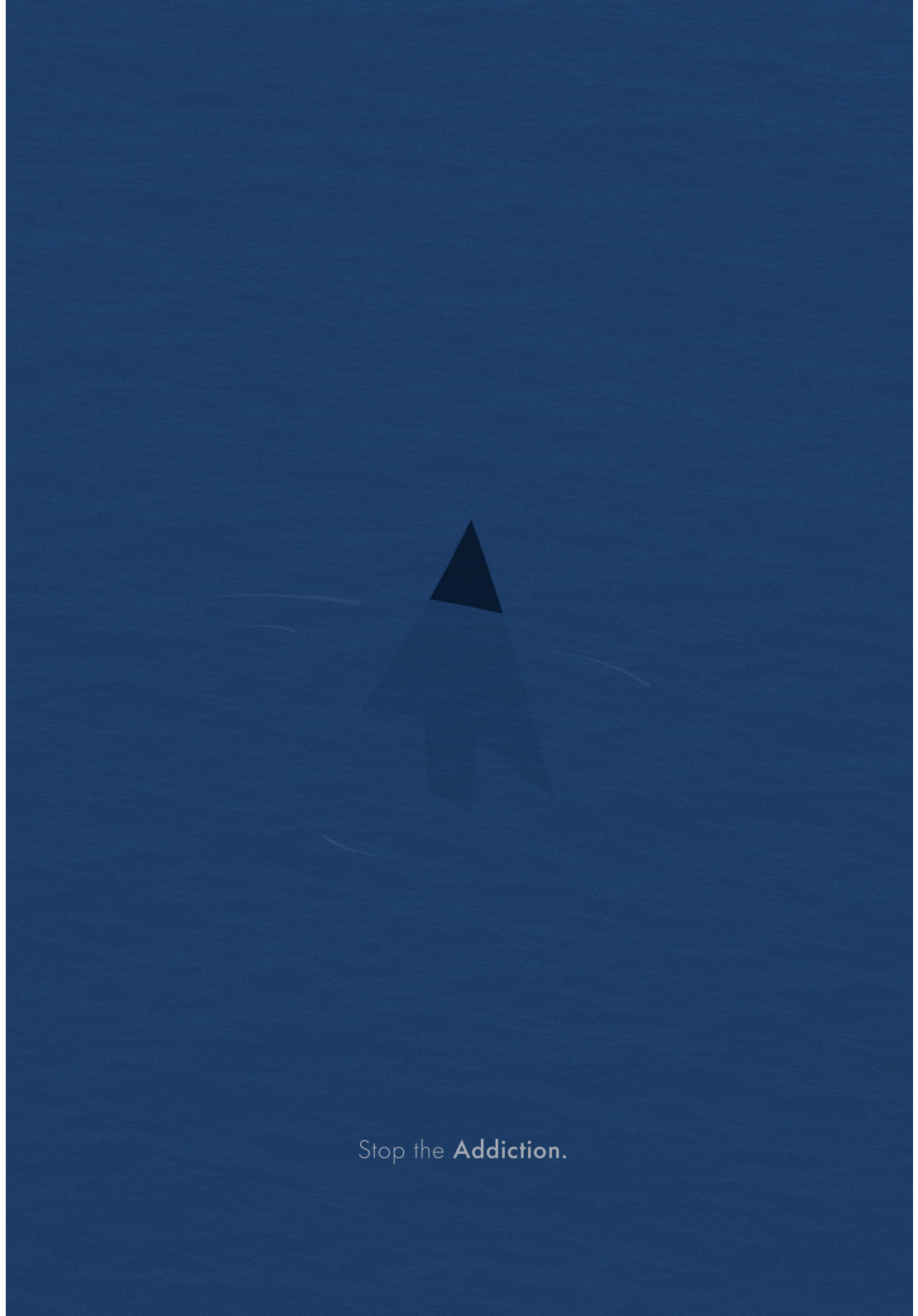


**TECHNOLOGY
ADDICTION**

VINCENT DE WIT
NETHERLANDS



DOĞAN ÖZDEMİR
TÜRKİYE



NEBİCAN TAŞKAN
TÜRKİYE



ESRA YILDIRIM
TÜRKİYE



BURAK ŞAHİN
TÜRKİYE



TUANA YÜCEL
TÜRKİYE



DANIEL OLMEDO
ECUADOR



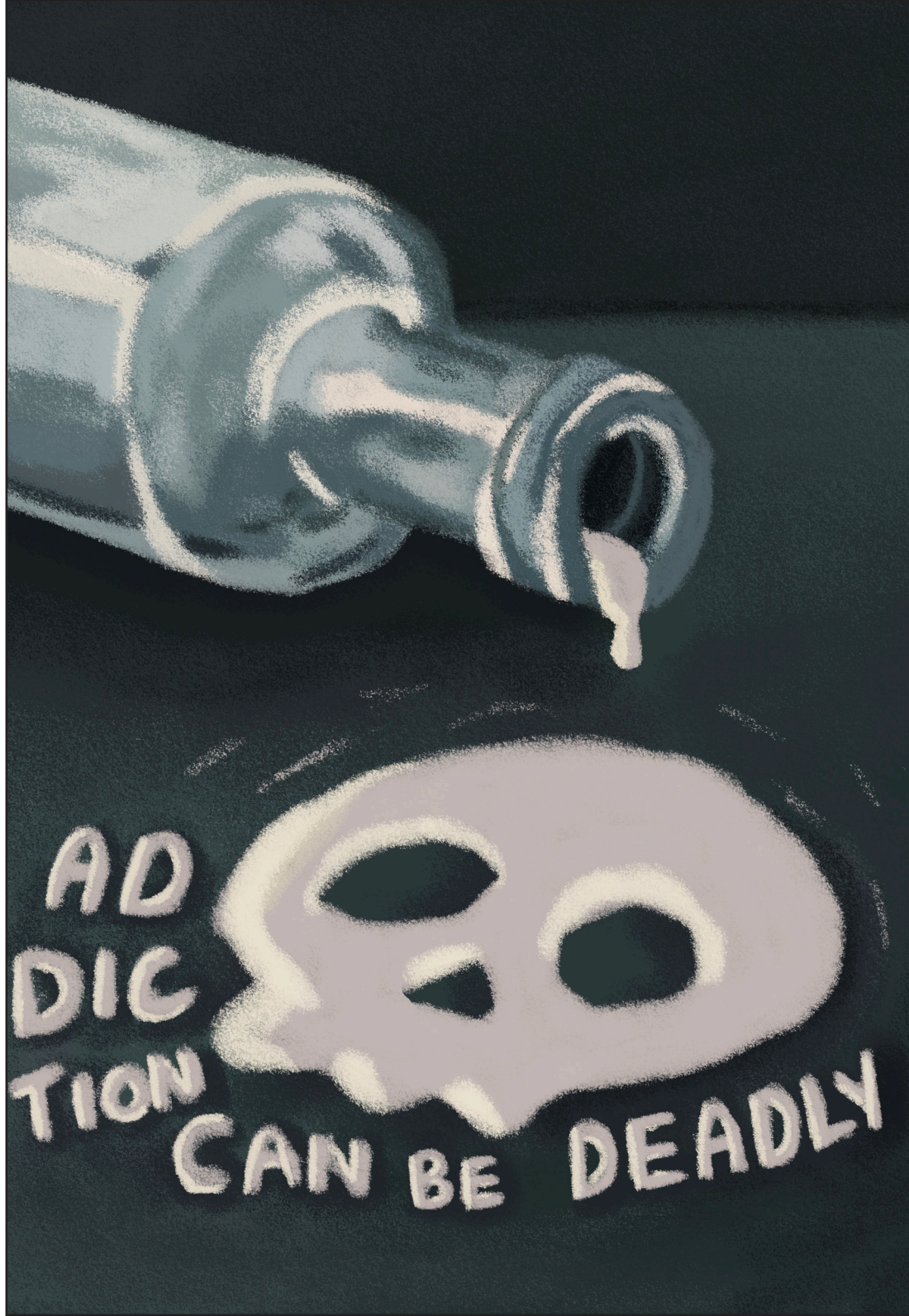
EZGİ DİLBER BULUT
TÜRKİYE



MICHAL STROZ
POLAND



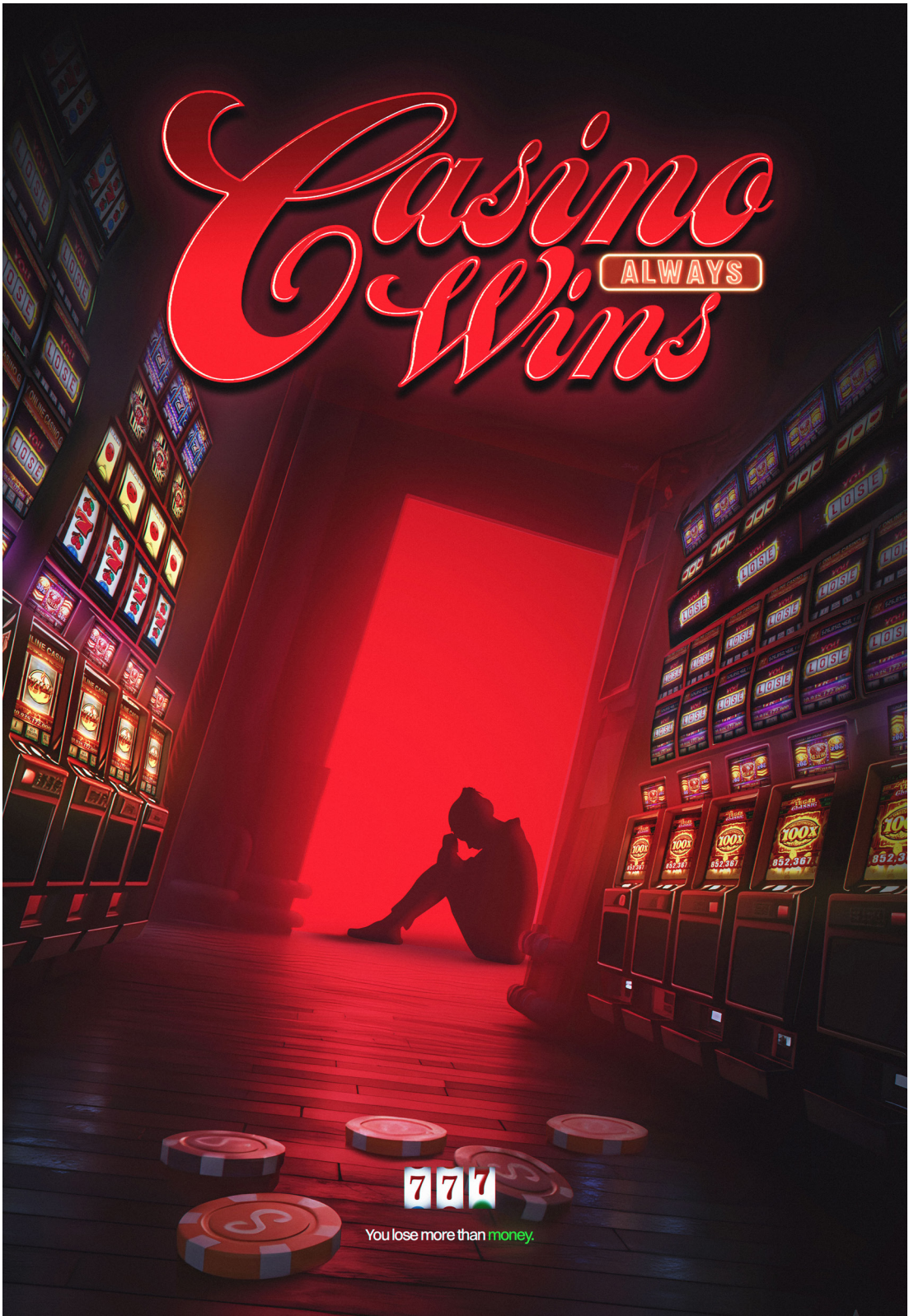
ÇAĞDAŞ İNCİ
TÜRKİYE



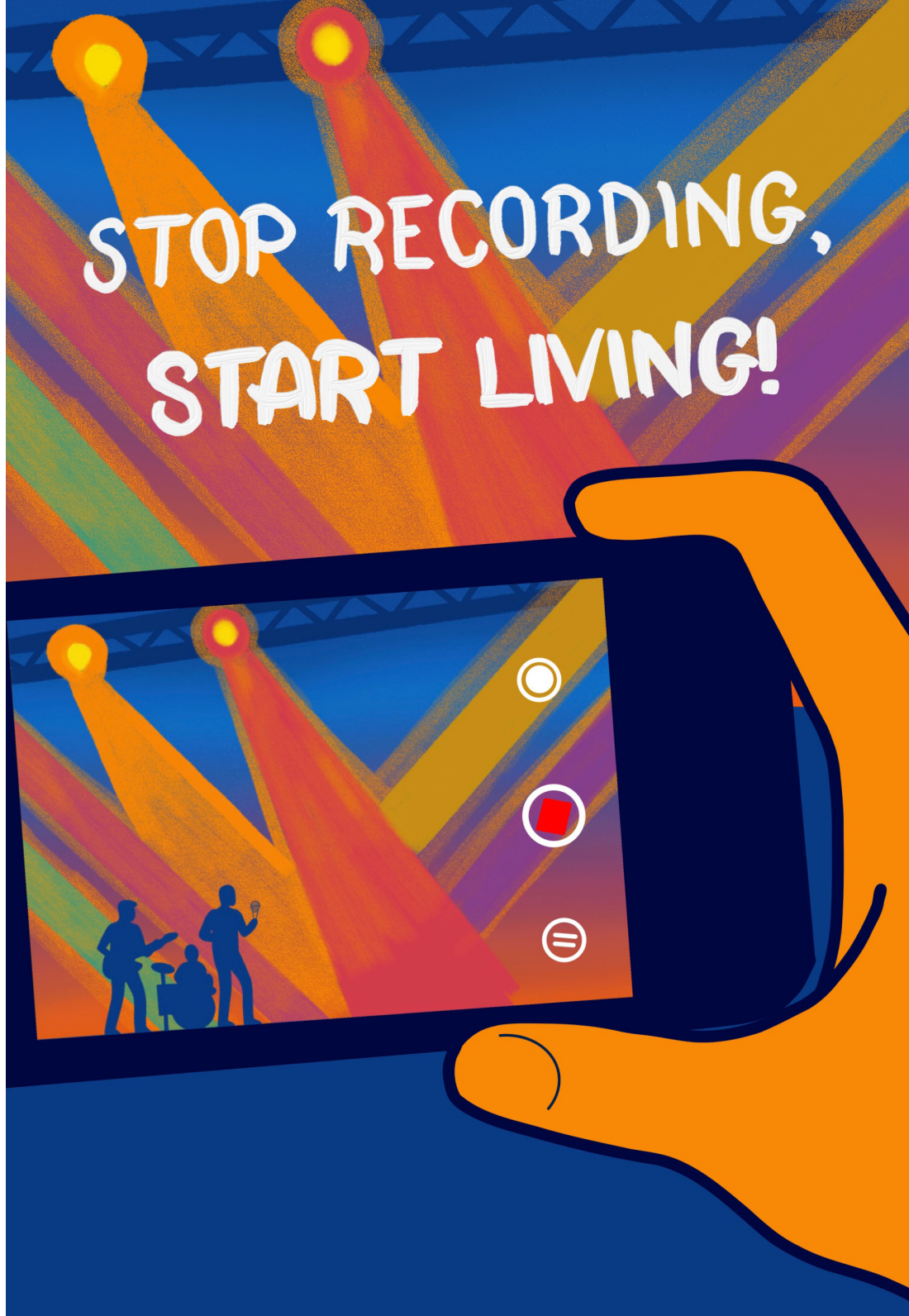
TUNAHAN DURDUBAŞ
TÜRKİYE

EXHIBITED DESIGNERS

(A-Z)



A. CARDENAS CHAVEZ
MEXICO



AHSEN YAĞLI
TÜRKİYE



ALICJA WERNER
POLAND

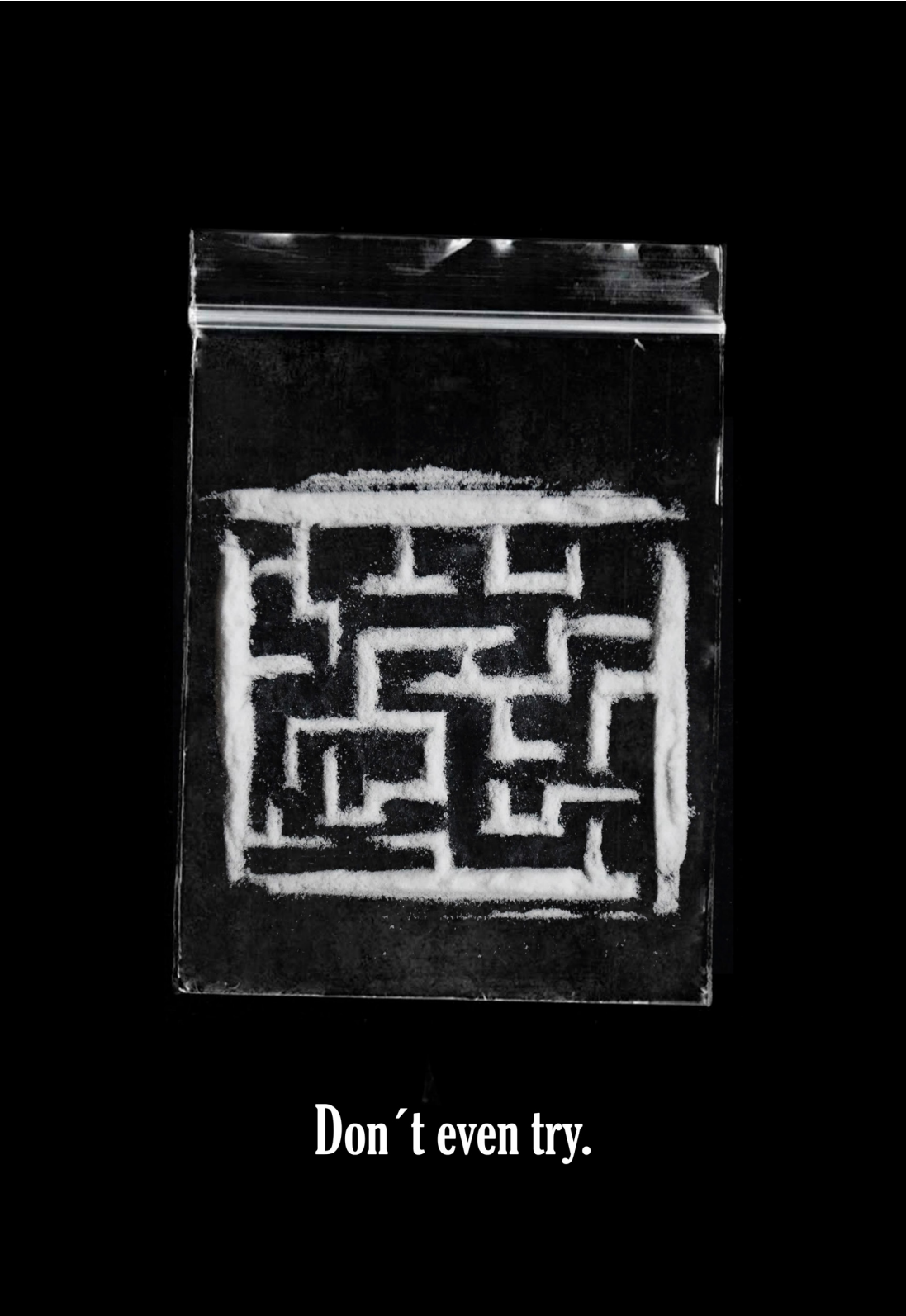


ALİHAN DURDUBAŞ
TÜRKİYE

Hey, The Money Awaits You... Inside the Trap.



ALİHAN DURDUBAŞ
TÜRKİYE



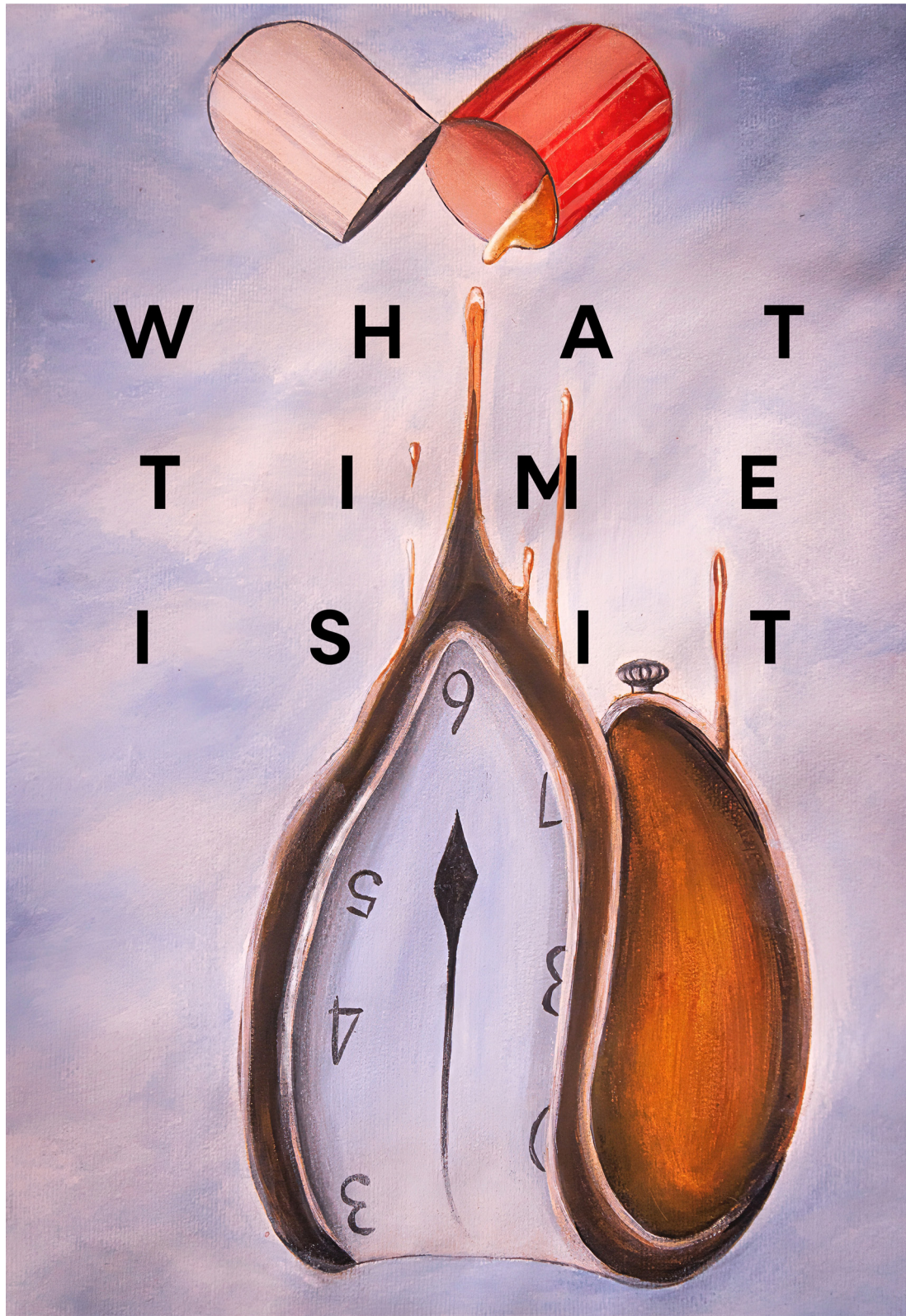
ANDREA NAIARA LÓPEZ VIRGEN
MEXICO



CANSU POLAT
TÜRKİYE



CEREN SILA BAL
TÜRKİYE



ÇAĞATAY DİNÇER
TÜRKİYE



ÇAĞDAŞ İNCİ
TÜRKİYE



ÇAĞDAŞ İNCİ
TÜRKİYE



DAMIAN KŁACZKIEWICZ
POLAND



DODI NURSAIMAN
INDONESIA



ECE ERSOY YILAN
TÜRKİYE

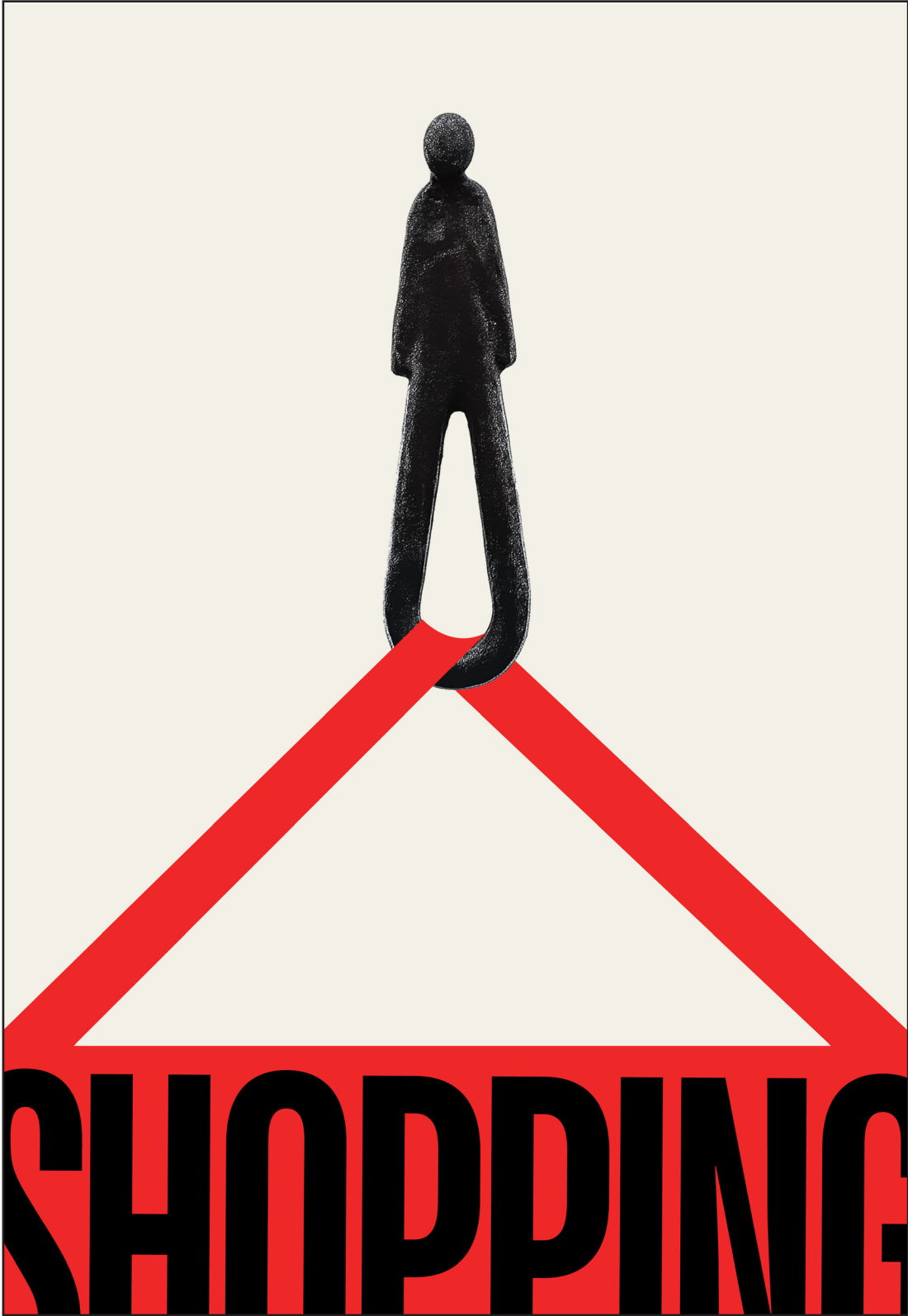


WHEN I GROW UP, I WILL BE LIKE THEM.

EDANUR ÇAKMAK
TÜRKİYE



ELIŠKA MASLONKOVA
SLOVAKIA



ELIZAVETA FUDIMOVA
RUSSIA



EMRAH ÖZ
TÜRKİYE

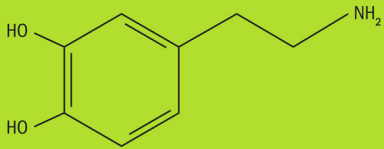
BE FREE FROM ADDICTION



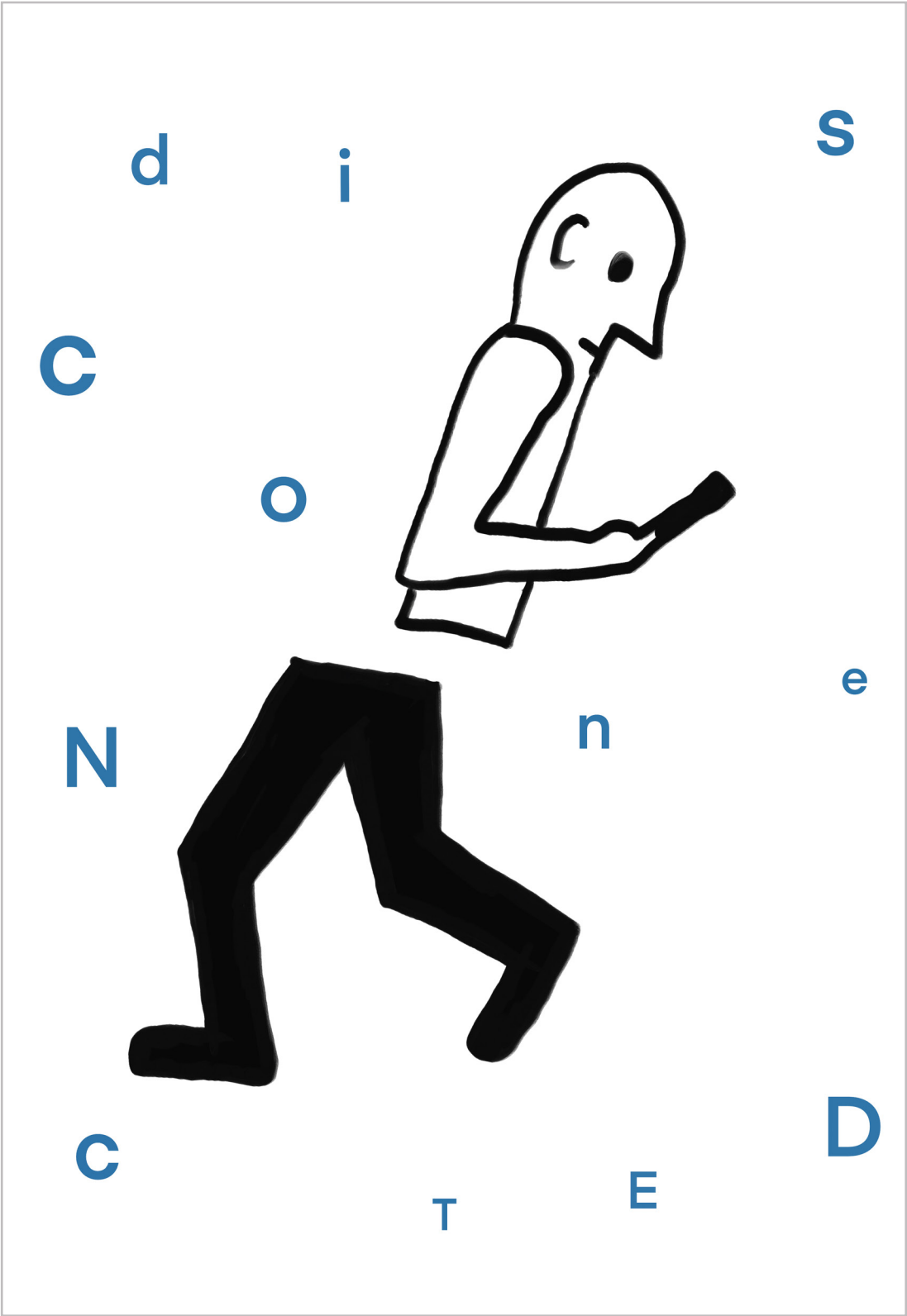
ERAY ÖZTÜRK
TÜRKİYE

Addiction makes you less sensitive to dopamine.

Addictive substances flood the brain with dopamine; 10 times more than a normal reward. After chronic use the brain's circuits adapt and become less sensitive to dopamine. Which makes it difficult to enjoy other things like food, social activity and exercise.



EVAN OKUN
USA



EWA ENGLER-HERER
POLAND



FABRICIO MAFFIOLI
ARGENTINA



FARİZ EYVAZLI
AZERBAIJAN



FATEME FEYZI
IRAN



GÖRKEM USTAOĞLU
TÜRKİYE



GYÖRGYI NAGY-BALOGH
HUNGARY



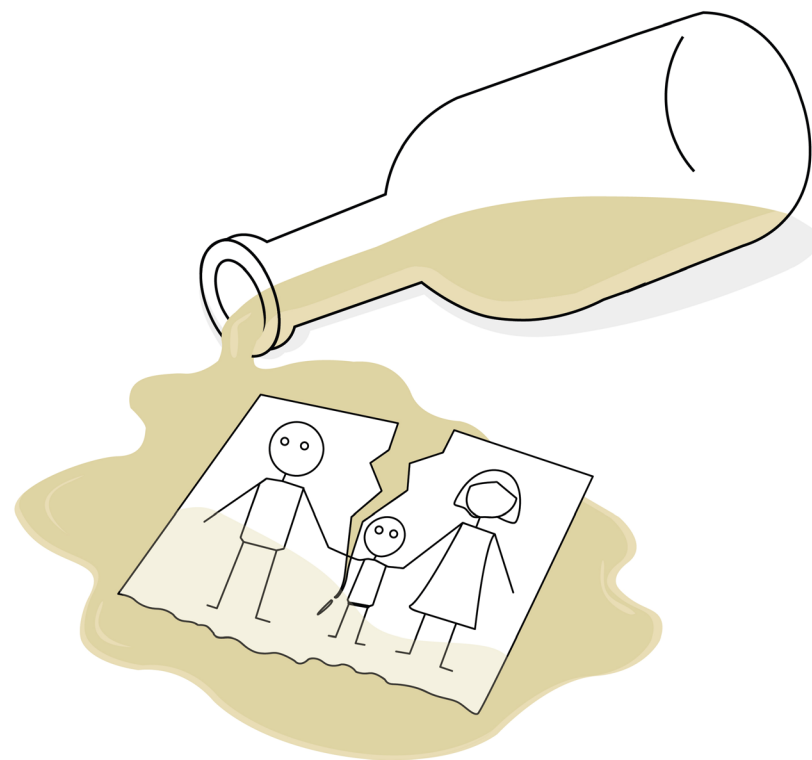
HAKAN KAYAHAN
TÜRKİYE



HAKAN MAZLUM
TÜRKİYE



HATİCE ŞAHİN
TÜRKİYE



Choose your family.
Choose your life.

HEYAM H. F. BOSHNAQ
PALESTINE



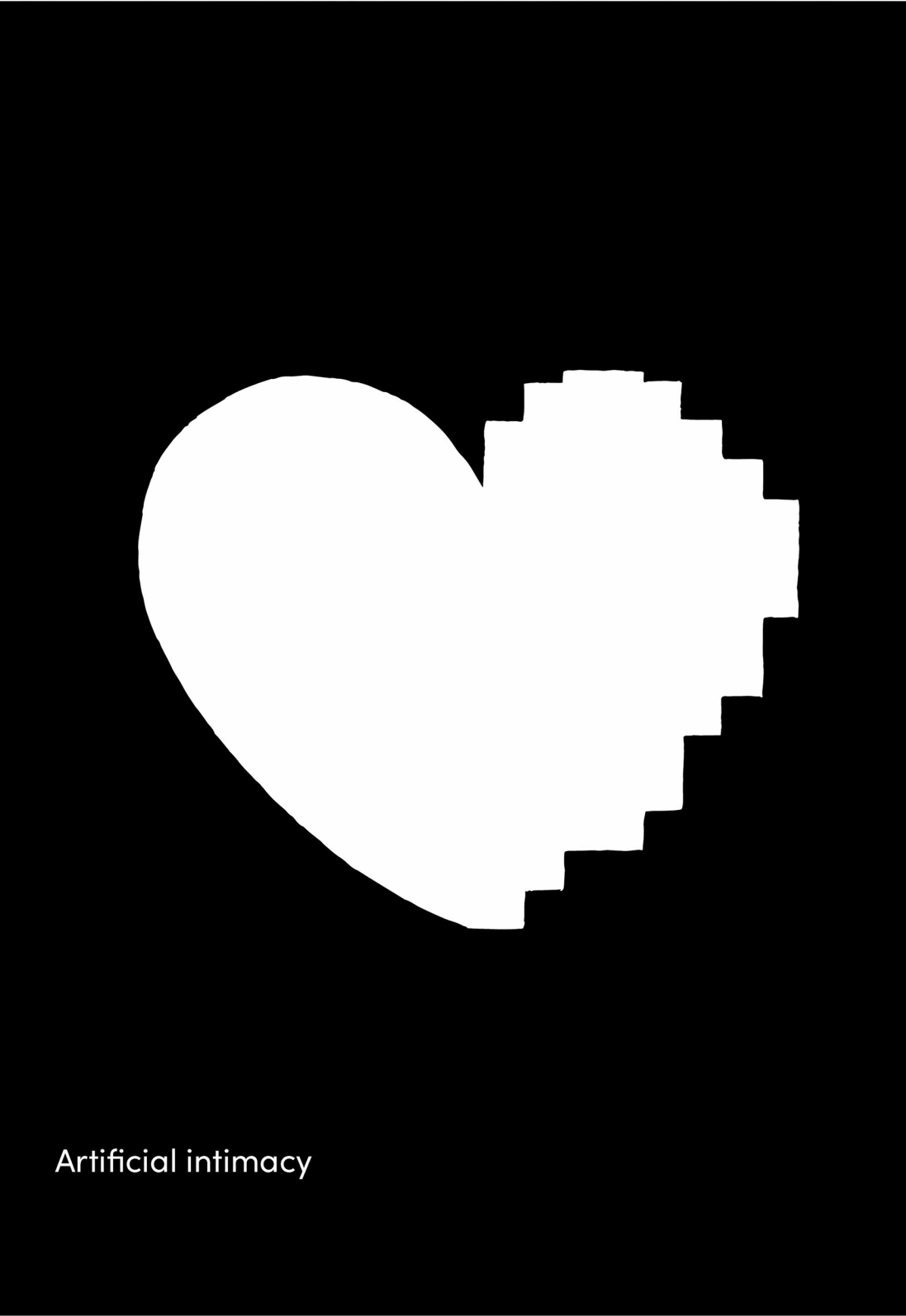
JAAKKO TIKKANEN
FINLAND



KADER İPEK
TÜRKİYE



KATARZYNA PANEK
POLAND

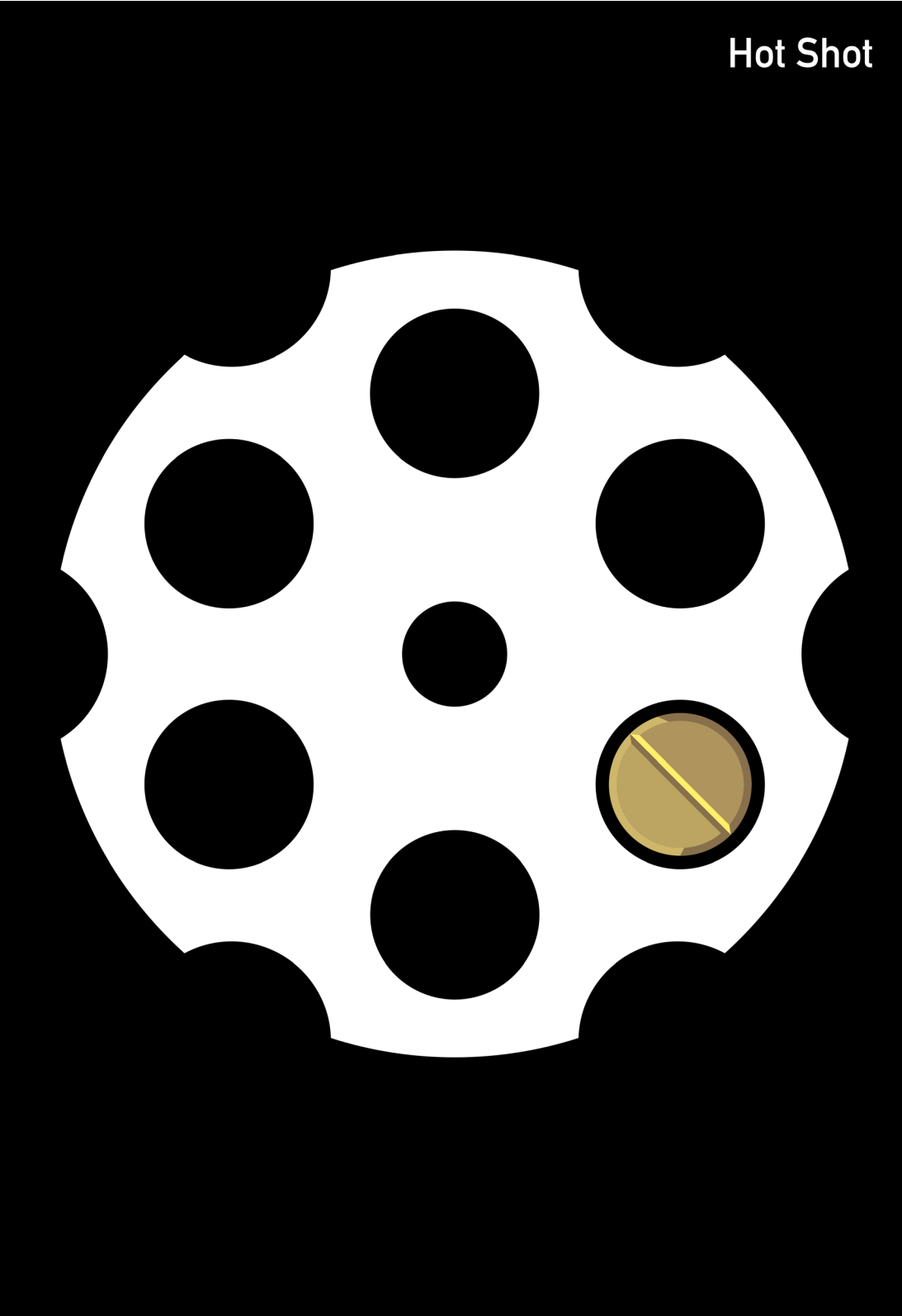


Artificial intimacy

KONRAD ZAJĄC
POLAND



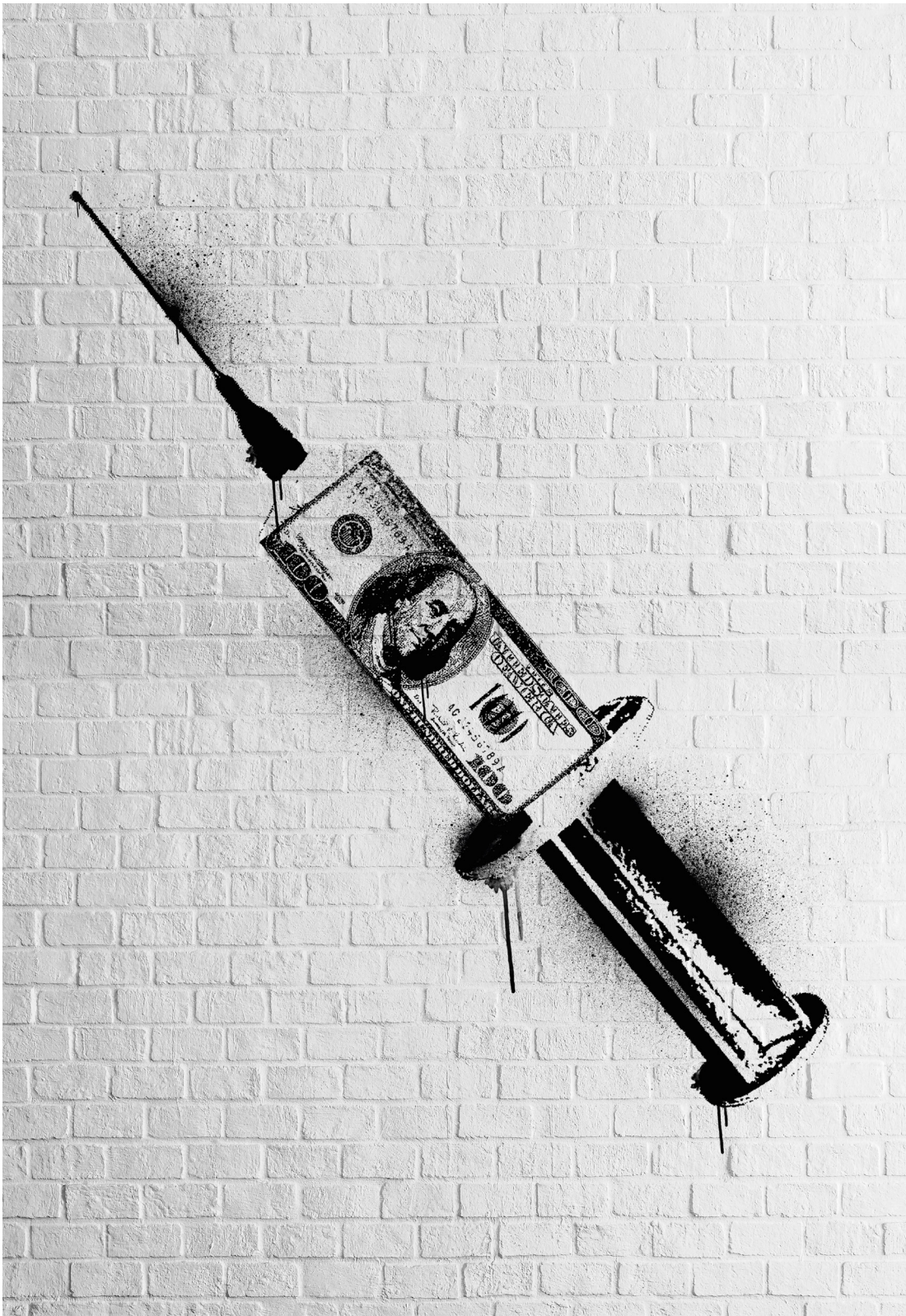
LAURA RALLI
ITALY



LEX DREWINSKI
GERMANY



MAHMUT ERZİNCAN
TÜRKİYE



MARIO ESTEVEZ
MEXICO

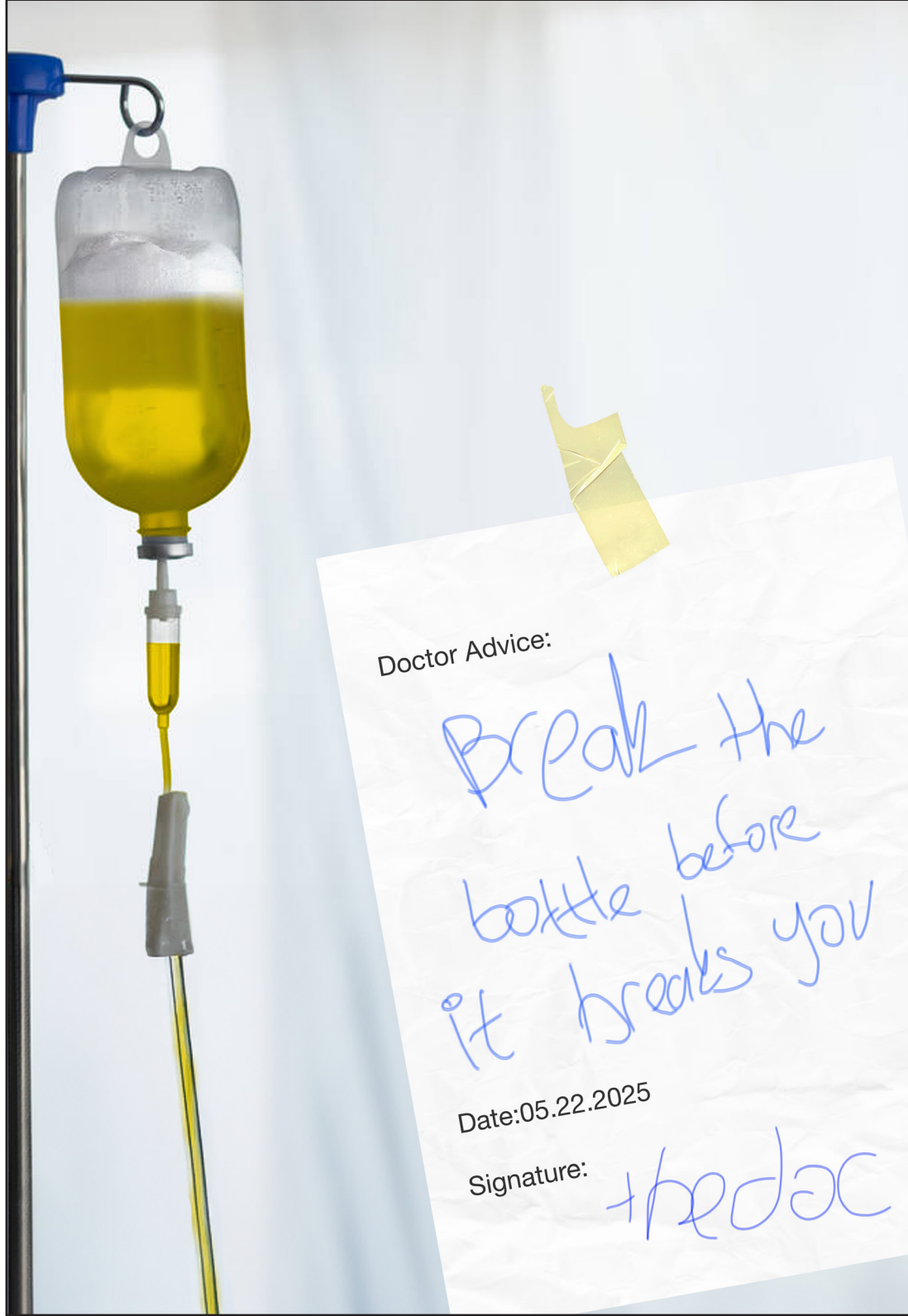


No connection

Don't worry:

- Take the kite
- Go out
- And connect to the sky

MELİKE KÜSMENOĞLU
TÜRKİYE



MERT YÜCEL
TÜRKİYE



MINGLIANG LI
CHINA



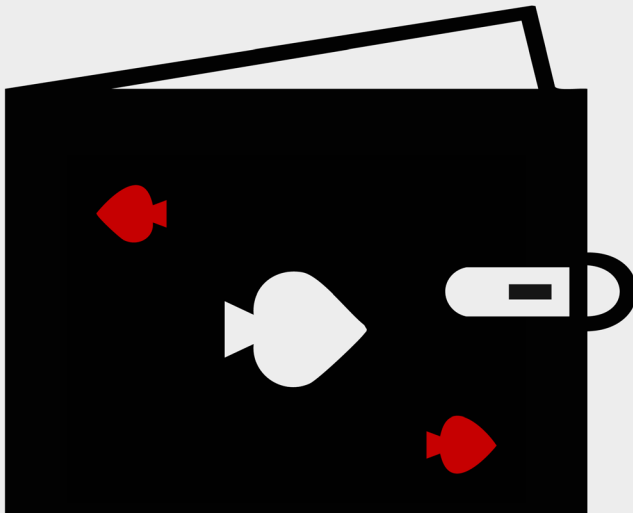
MİTHAT ALADAĞ
TÜRKİYE



GAMBLING

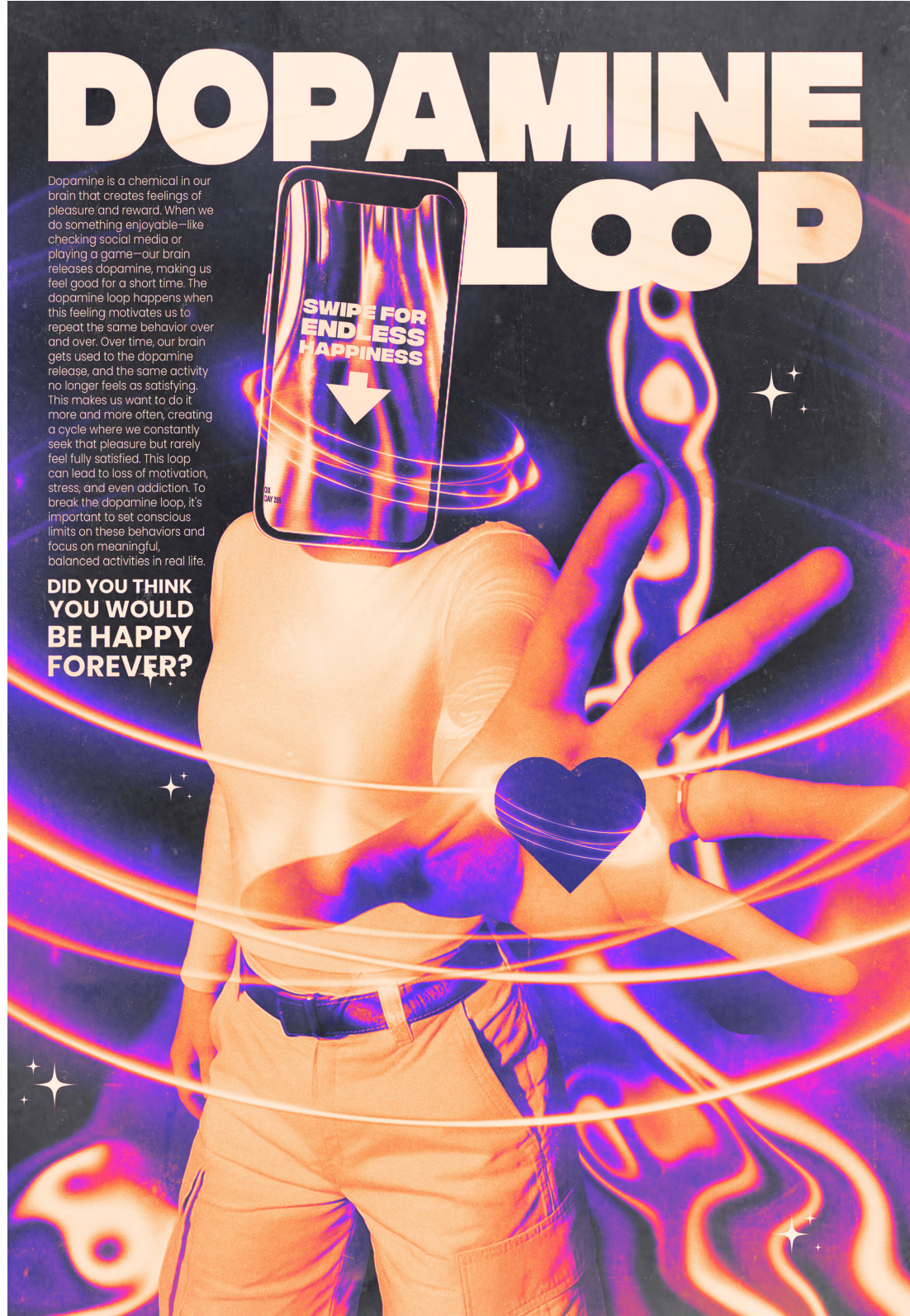
A trap hidden by a mask of luck

MUKADDES KÖROĞLU
TÜRKİYE



It's all just an
illusion.

NUR DUMANLAR
TÜRKİYE



Dopamine is a chemical in our brain that creates feelings of pleasure and reward. When we do something enjoyable—like checking social media or playing a game—our brain releases dopamine, making us feel good for a short time. The dopamine loop happens when this feeling motivates us to repeat the same behavior over and over. Over time, our brain gets used to the dopamine release, and the same activity no longer feels as satisfying. This makes us want to do it more and more often, creating a cycle where we constantly seek that pleasure but rarely feel fully satisfied. This loop can lead to loss of motivation, stress, and even addiction. To break the dopamine loop, it's important to set conscious limits on these behaviors and focus on meaningful, balanced activities in real life.

**DID YOU THINK
YOU WOULD
BE HAPPY
FOREVER?**

OĞUZ KAA
TÜRKİYE



OĞUZHAN PAKSOY
TÜRKİYE



ÖMER DUMAN
TÜRKİYE

Don't bottle up your life



ÖZLEM AYVAZ TUNÇ
TÜRKİYE



SACHIHO
JAPAN



SAMUEL HERNÁNDEZ CRUZ
MEXICO



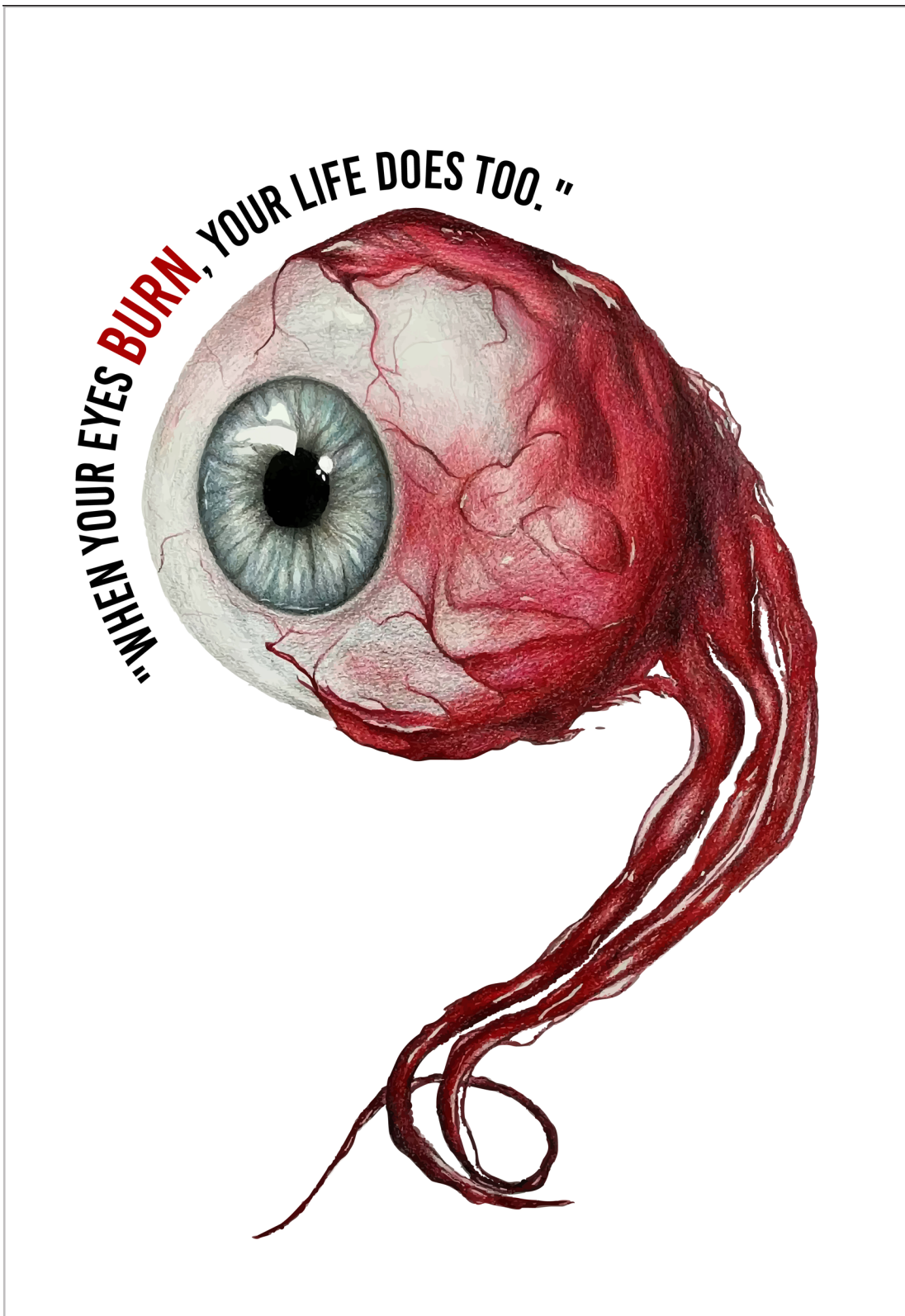
SEFA ERSAN KAYA
TÜRKİYE



SEHER ŞEVVAL ÖZKAN
TÜRKİYE



SELİN SOMAK
TÜRKİYE



SERRA ŞENGÜL
TÜRKİYE



SUDE NUR ACAR
TÜRKİYE



SÜLEYMAN ŞİMŞEK
TÜRKİYE



TAMARA KOVALOVA
SLOVAKIA

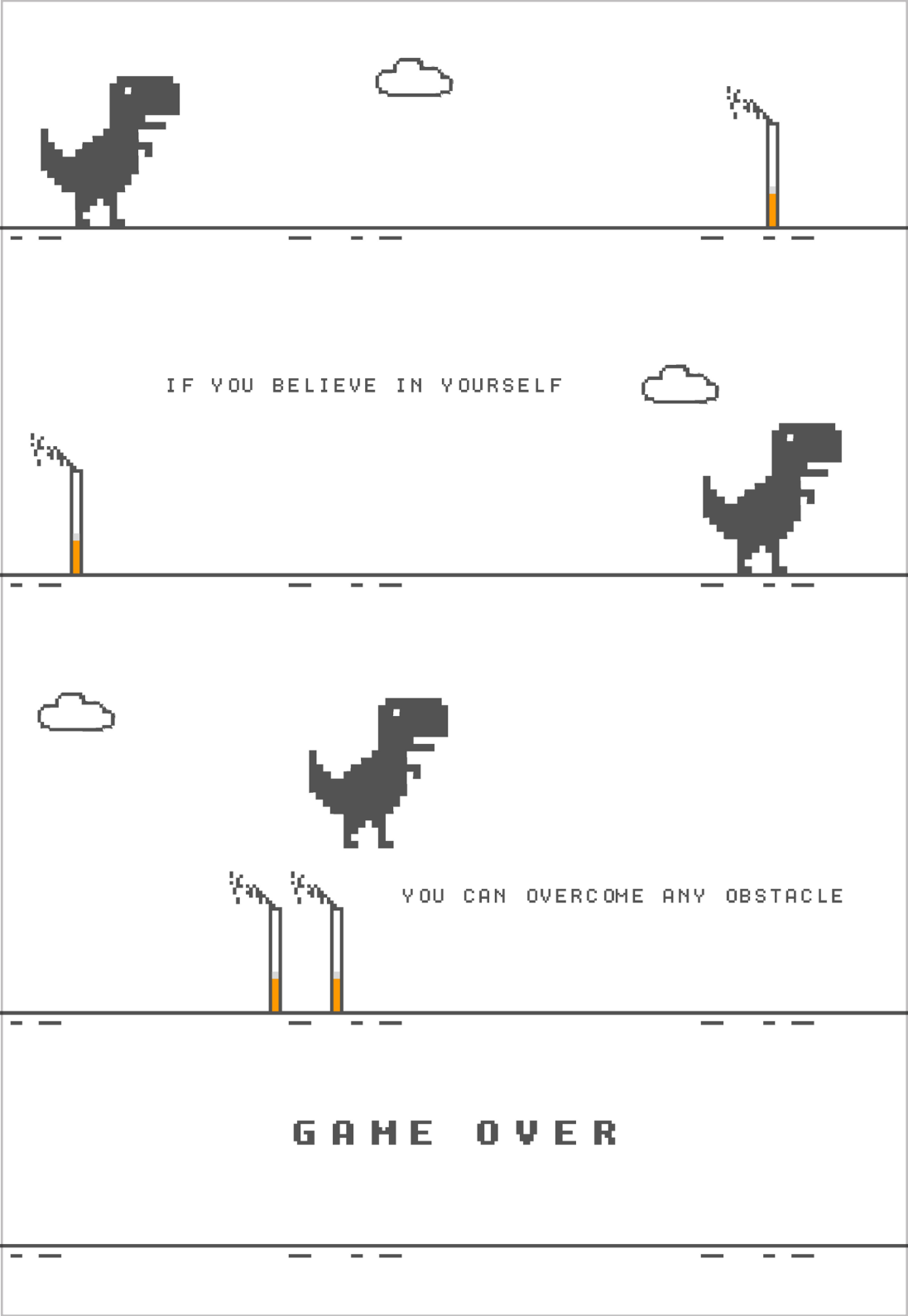


TAMARA KOVALOVA
SLOVAKIA

**ADDICTION BEGINS WHILE
IT STILL LOOKS INNOCENT**



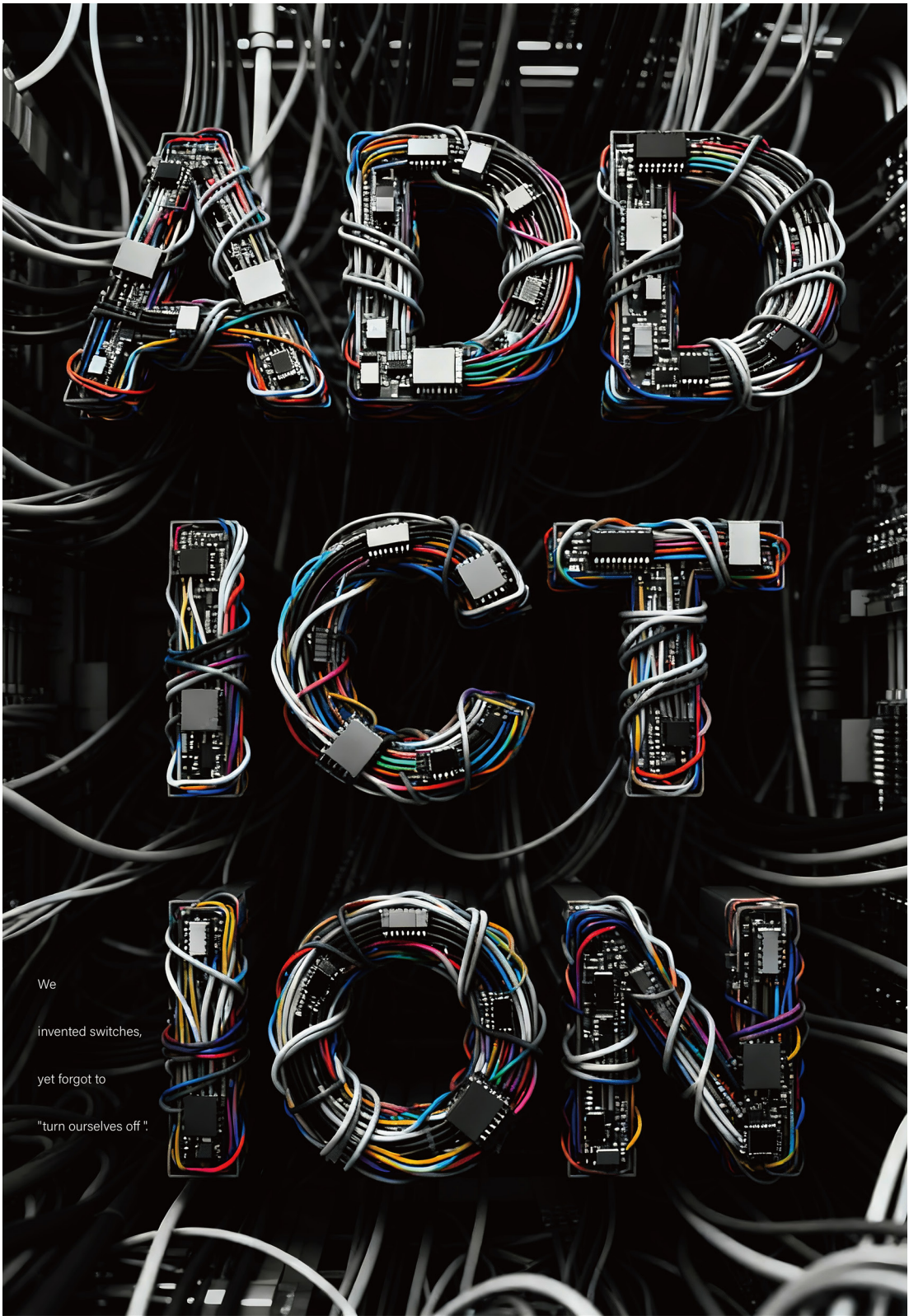
TUANA ARDA KELEŞ
TÜRKİYE



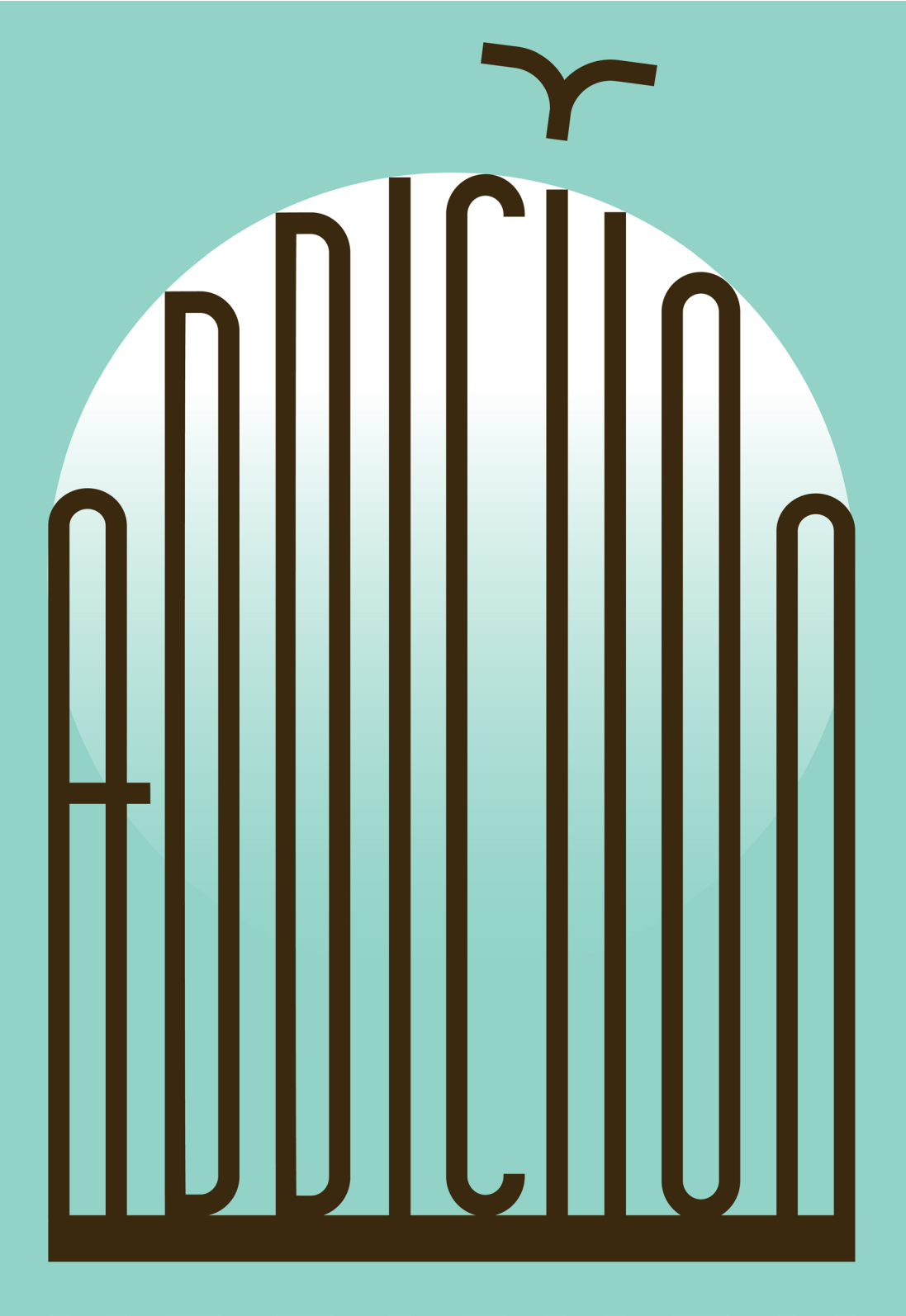
VİLDAN ARSLAN
TÜRKİYE



YICHENG GU
CANADA



YONGQI CHOU
CHINA



YORDANIS BELTRÁN
CUBA



YUNUS TEKDEMİR
TÜRKİYE



ZEYNEP DİLARA ASLAN
TÜRKİYE



özel insanlara

Teşekkürler / Special Thanks

to special people

Destekleri İçin / For Contributions

Deniz Cevher Türker

Emin Gölcük

Berat Tornacı

Naciye Somuncu Demir

Ahmet Serkan Ece

Coşkun Karaca

